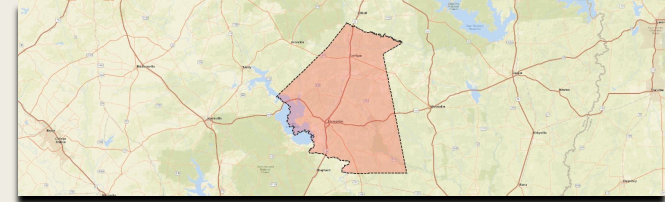




POLK COUNTY TEXAS ECONOMIC DEVELOPMENT

TOTAL POPULATION



Total Population : 52,583

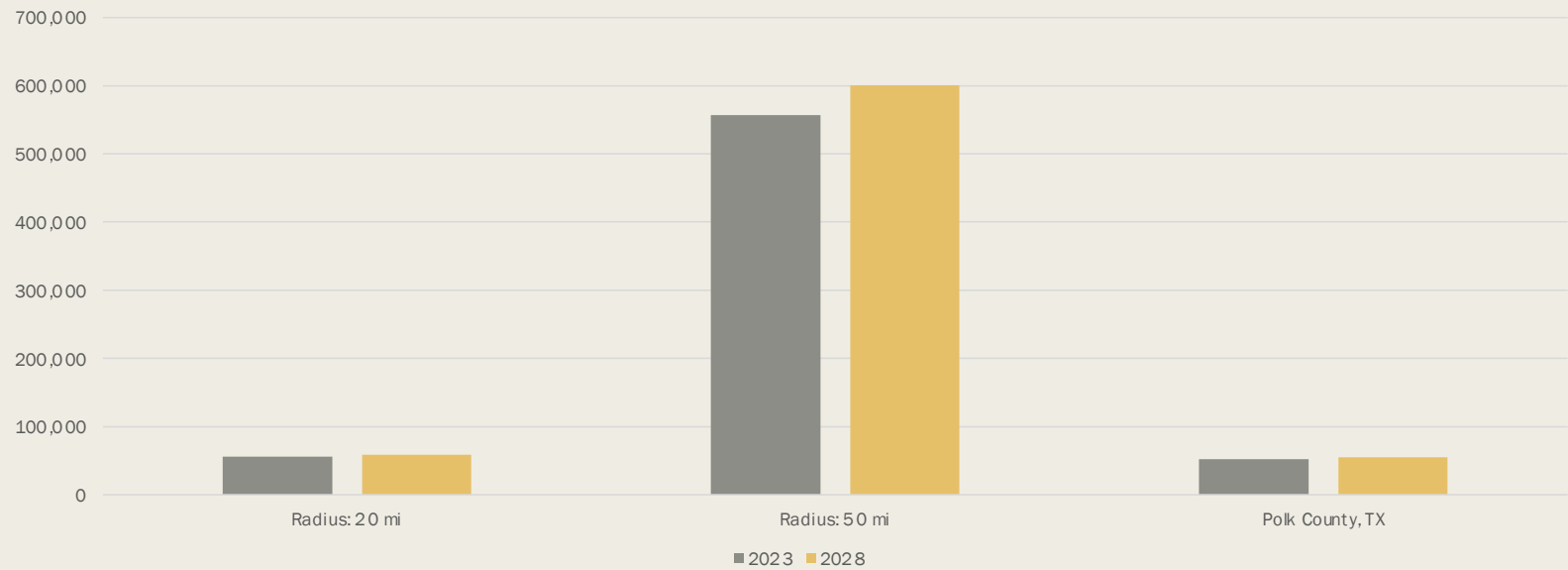
2023

2028

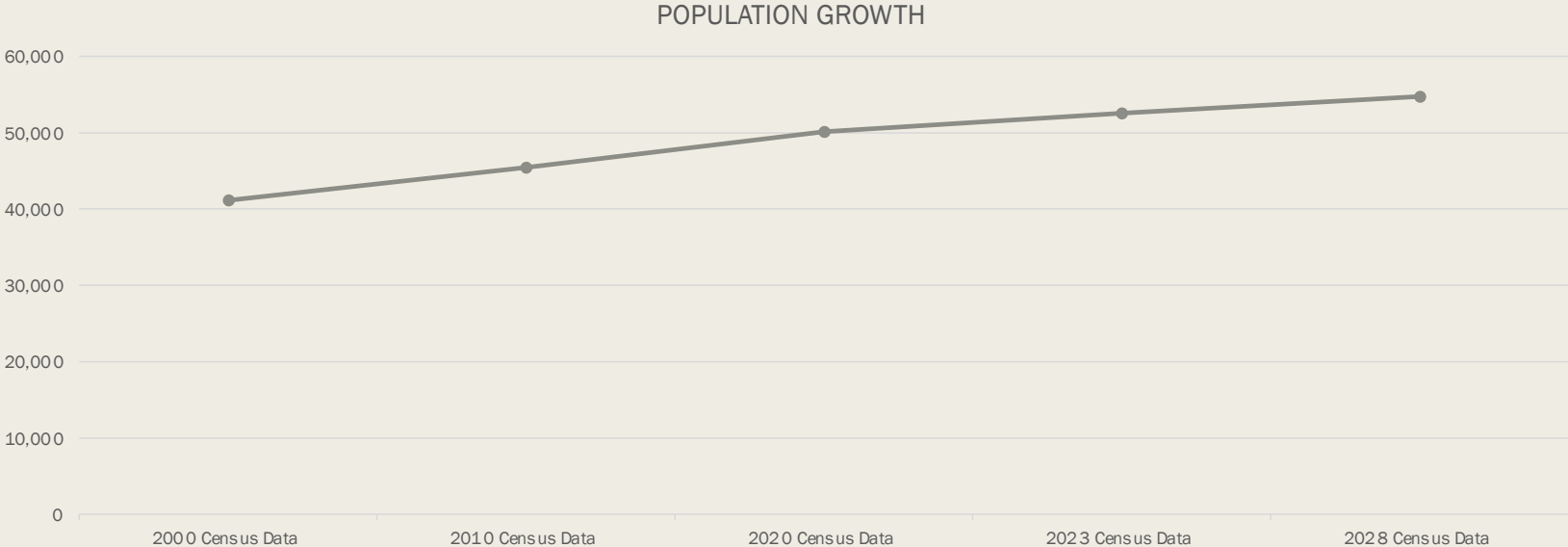
Total Population : 54,742



TOTAL POPULATION 2023 VS 2028



POPULATION GROWTH OVER TIME



Labor force

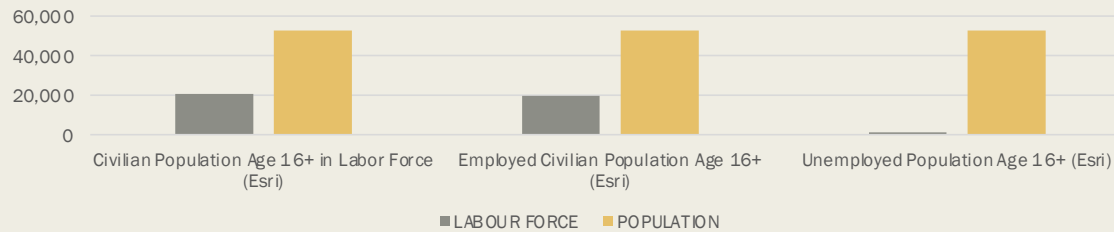
- Polk county has a labor force of 20,650, with an unemployment rate of 5.5%

LABOUR FORCE

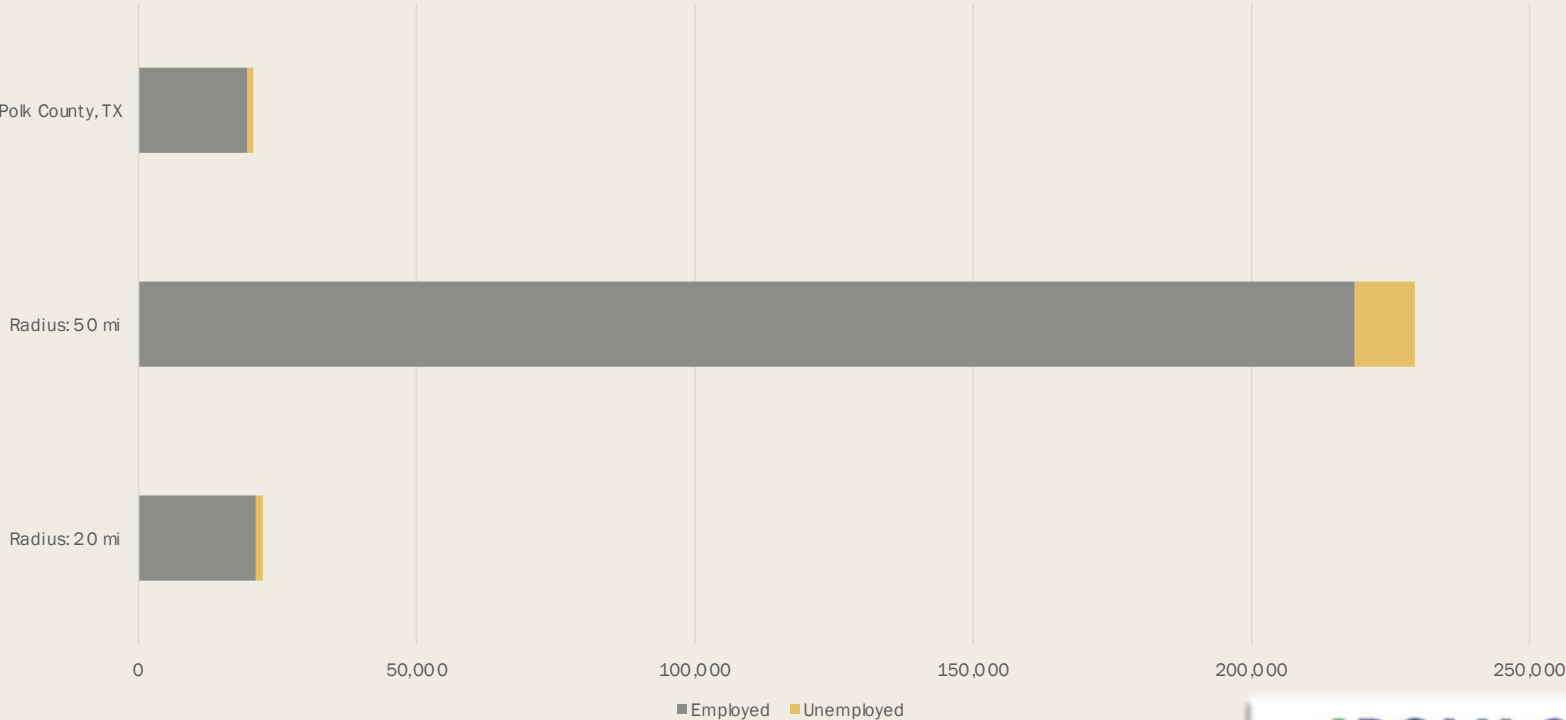


- Civilian Population Age 16+ in Labor Force (Esri)
- Employed Civilian Population Age 16+ (Esri)
- Unemployed Population Age 16+ (Esri)

Total Households vs. Population Growth



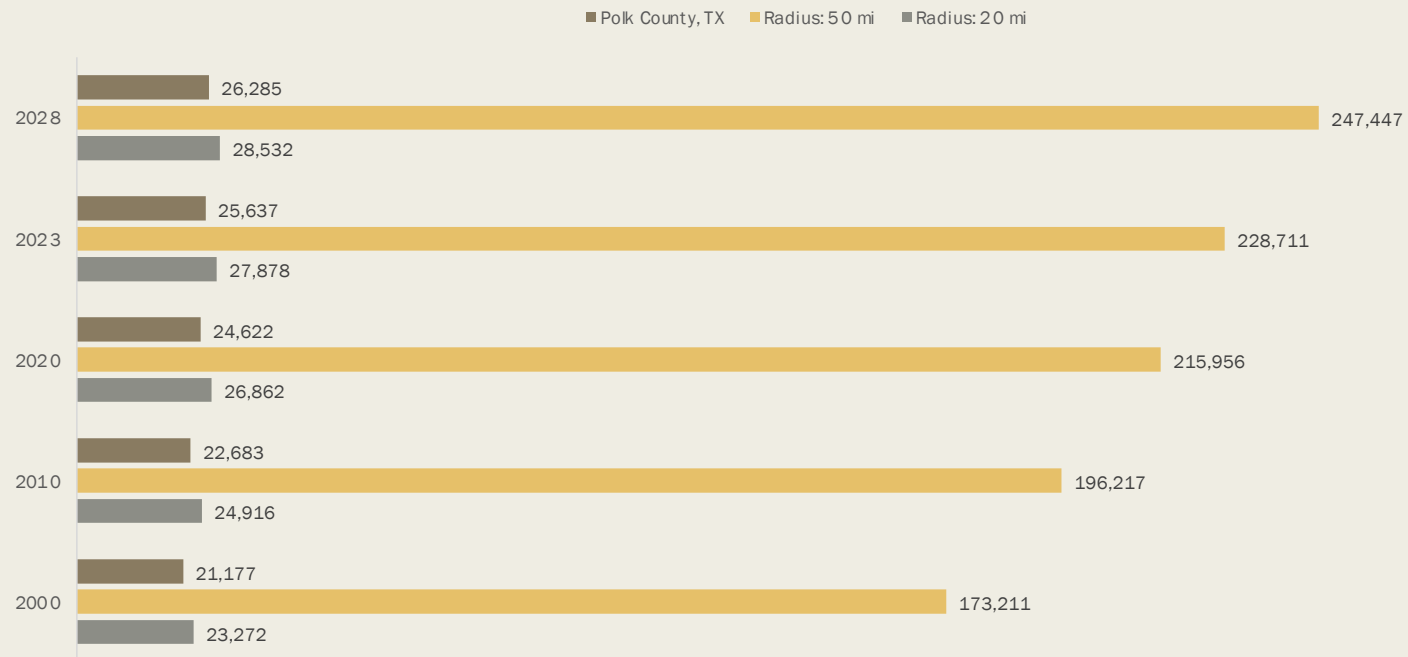
EMPLOYMENT STATUS IN 2023





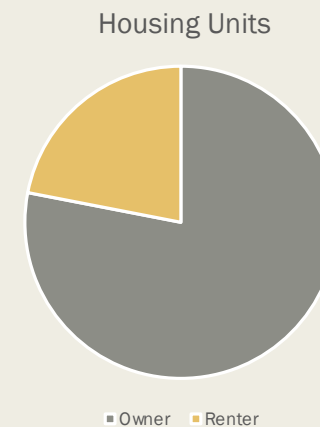
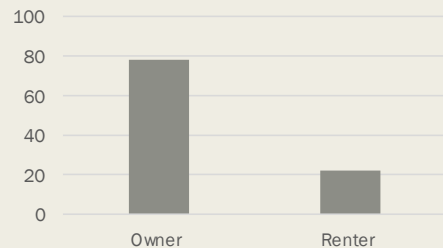
TOTAL EMPLOYEES- 19,522

HOUSING UNITS OVER TIME

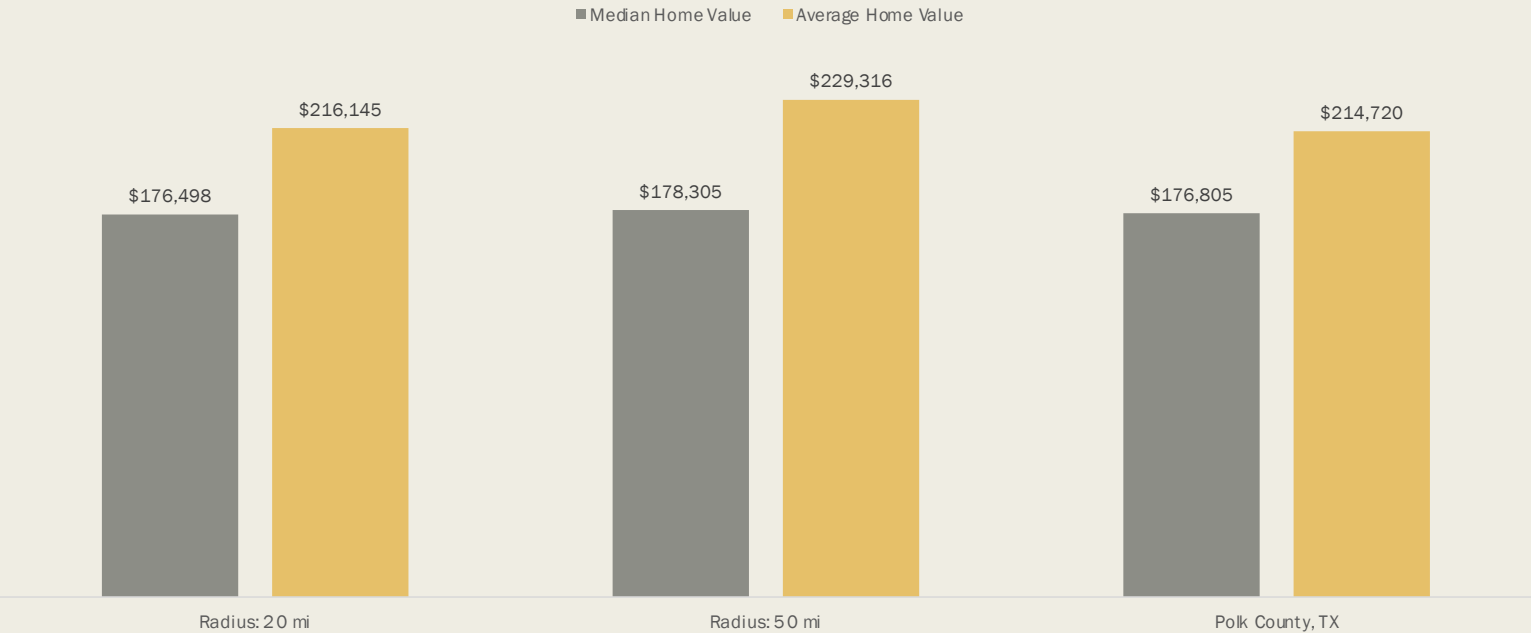


HOUSING

- Total Housing Unit -25,637
- Owner Occupied Housing Unit- 15430
- Renter Occupied Housing Units- 2313
- 78.05% Of households own their homes in Polk County
- 21.95% Of households rent in Polk County

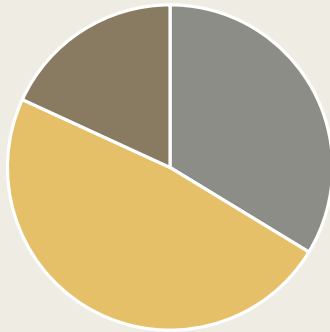


MEDIAN AND AVERAGE HOME VALUE 2023



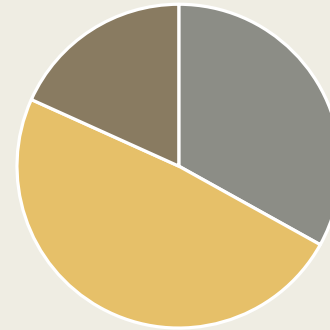
HOUSEHOLD INCOME

■ Year 2023



■ Median Household Income (Esri) ■ Average Household Income (Esri)
■ Per Capita Income (Esri)

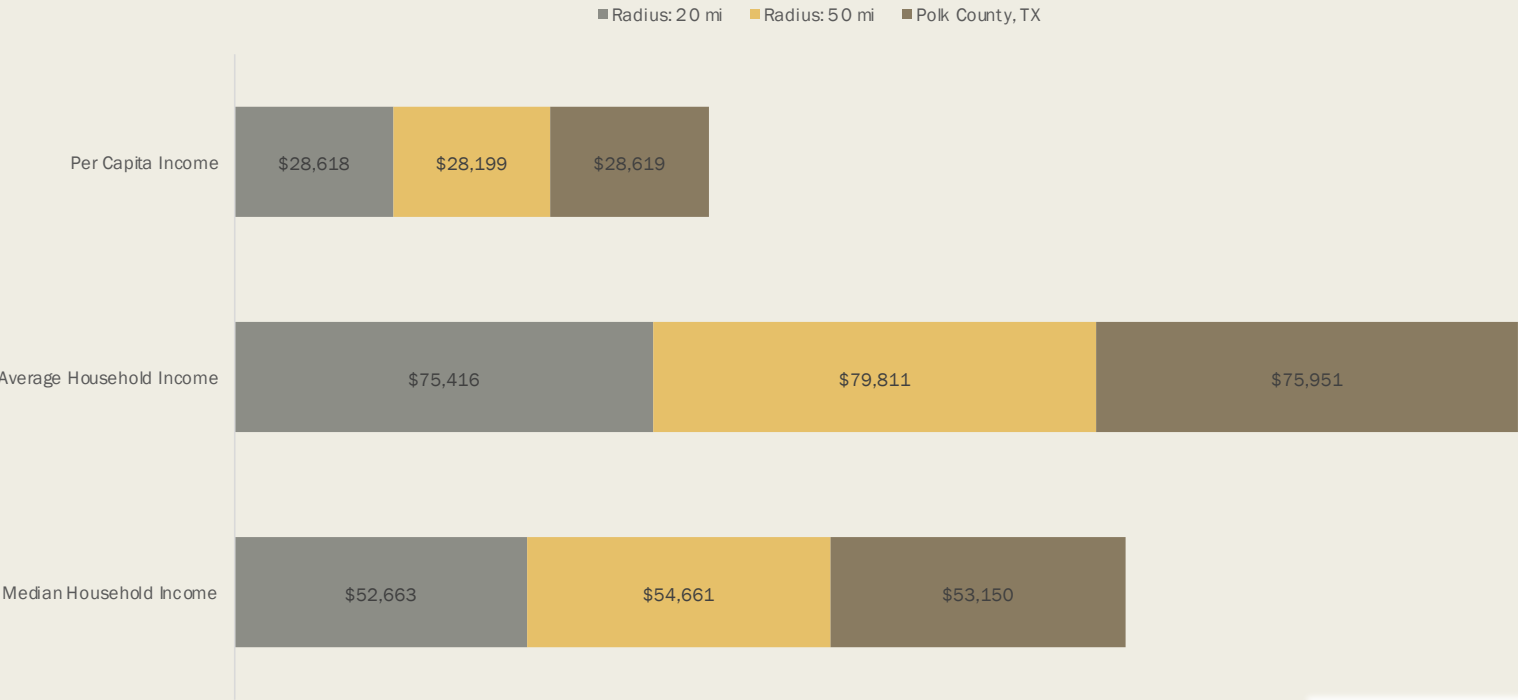
■ Year 2028



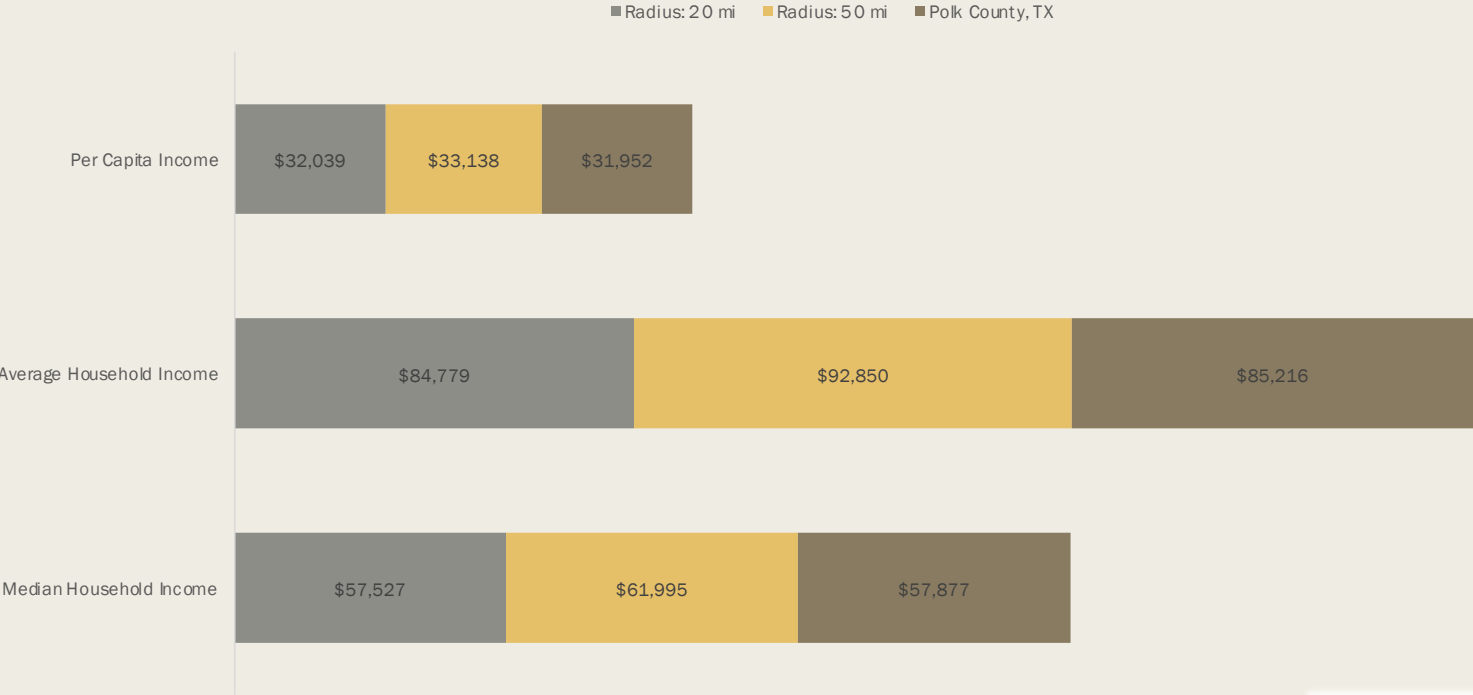
■ Median Household Income (Esri) ■ Average Household Income (Esri)
■ Per Capita Income (Esri)



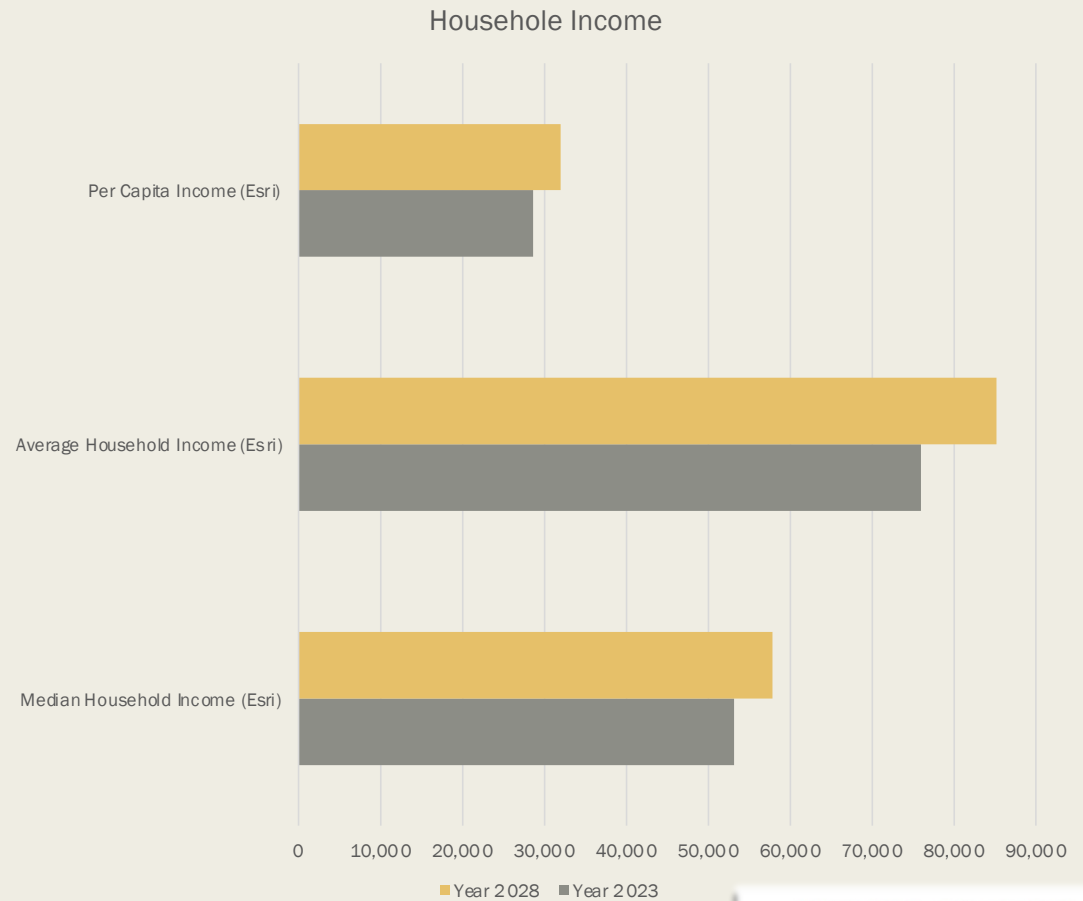
HOUSEHOLD INCOME 2023



FORECASTED HOUSEHOLD INCOME 2028



Household Income Comparison



KEY INSIGHTS

- **Population:** Polk County's population grew from 41,133 in 2000 to an estimated 52,583 in 2023, a growth of around 28%. It's projected to reach 54,742 by 2028.
- **Employment:** The unemployment rate in Polk County in 2023 is slightly higher (5.5%) than the areas within 20 mi and 50 mi radii (5.4% and 4.7% respectively)
- **Housing:** The number of total housing units in Polk County has been on the rise. It went from 21,177 units in 2000 to an estimated 25,637 units in 2023. The trend is expected to continue with a projection of 26,285 units by 2028.
- **Comparative Analysis:** In comparison to the areas within 20 mi and 50 mi radii, Polk County tends to have a slightly lower growth rate in population

Demographic Source

Environmental Systems Research Institute, Inc. (ESRI)

